



Best Rated Cuisine **Hotels /Clubs /Restaurants**

This category recognises a restaurant and venue that offers a high-quality overall experience to the guest in terms of ambience, innovative and healthy food variety, and sustainable practices.

Scoring

- **Written submission: 75 marks**
- **Online reviews & social media: 10 marks**
- **Mystery visit: 15 marks**
- **Total score: ___/100 marks**

Written submission - 75 marks

1. Provide an overview of the nature of your venue and business with history of when it was established. (All logos of business and any campaign images to be attached in jpeg, 150-200 words)
2. Provide a case study and example how your venue has increased covers /visits into the region and venue using a healthy meal menu -provide some data and images (will be treated confidentially). (100-150 words)
3. Attach media file showing case your venue. State your success factor which has won good customer reviews and any local awards. (100 words)
4. How do you encourage creativity and innovation in your cuisine? (50 words)
5. Any sustainability practices/efforts followed by your business? (50 words)

Online reviews & social media - 10 marks

Social media analysis: Page hits on social media (give mix of platforms and customer sentiment with ratings) – Give screen shot of jpeg pages. (100 words)

Mystery visit - 15 marks

Judges will choose to visit and mark accordingly.

Please submit the above and send by drop box link:

- Your completed nomination forms
- Jpeg images
- Media files in Mp3
- Your company logo in jpeg
- Your contact details, email phone number and name of business and address
- Make payment of \$120 admin fee of the link given and attached.
- Email all the above to: wstawards@visitsouthwestsydney.com.au
- Submission deadline is **by 15th August 2024.**

Good luck!

Book your Awards night tickets to support this incredible event for Industry!!